

California State University, Northridge
Department of Recreation and Tourism Management

**Master of Science in Recreational Sport Management/Campus
Recreation**

RTM 520 Trends and Issues in Recreational Sport (3)

Identification and analysis of current trends, challenges, and issues that affect management of recreational sport facilities and programs. An examination of the history of the profession, current professional and research issues, along with anticipation and preparation for the future.

RTM 540 Human Resources in Recreational Sport and Tourism (3)

Provides an understanding and application of key concepts/practices in human resources management as related to the recreational sport and tourism industries.

RTM 550 Marketing and Promotion in Recreational Sport and Tourism (3)

An in depth study of the theory and application of marketing and promotion as they relate to the recreational sport and tourism industry.

RTM 560 Facility Design in Recreational Sport (3)

Investigation of principles of design, planning, management and operation of recreational sport facilities. Students will be introduced to facility and event management, facility components, specifications, recreation spaces, specialty areas, and facility trends.

RTM 600 Law, Risk Management and Ethics in Recreational Sport (3)

Exploration of legal principles, risk management and ethics affecting the management of recreational sport programs. Emphasis will be placed on the rules of law, negligence and risk management theory, constitutional law, contracts and legislation.

RTM 630 Organizational Theory in Recreational Sport (3)

Study of the application of organizational theory in the context of the recreational sport industry.

RTM 693A Supervised Internship (2)

Prerequisite: Instructor approval. First of 2 supervised internships requiring completion of 200 hours in an approved setting in recreational sport management or hospitality, travel and tourism. The supervised internship is designed to provide a hands-on learning experience in management of recreational sport or tourism. The internship will be used as a basis for the culminating graduate project or thesis to be completed during the last semester of enrollment in the graduate program.

RTM 693B Supervised Internship (2)

Prerequisite: Instructor approval. Second of 2 supervised internships requiring completion of 200 hours in an approved setting in recreational sport management or hospitality, travel and tourism. The supervised internship is designed to provide a hands-on learning experience in management of recreational sport or tourism. The second internship should expand and provide further growth based on the first internship experience; whether that be in the same organization or a different one. The internship will be used as a basis for the culminating graduate project or thesis to be completed during the last semester of enrollment in the graduate program.

RTM 698 Graduate Project or Thesis (2)

Culminating experience for the graduate degree. Planning, preparation and completion of a graduate project or thesis on an advanced topic in the field of recreational sport management or hospitality, travel and tourism.

Electives – 6 units

